

What members have to say

I started my own business four years ago and *Suburban Success* has been a great resource for me. I get about 25 percent of my referrals from the group. I've also been able to use the services of other group members so it's really worked well for me.

The organization and structure of the group has made it the most productive networking experience I've ever had.

HN
Melrose

I've definitely increased the number of customers as a result of my participation in *Suburban Success*. It's made a big difference in my business. Plus, there are a lot of really good contacts in the group. It's nice to be able to call someone who can help you find what you need.

SM
Wakefield

Our weekly meeting is a great way to meet other local businesses owners, learn about them and their clientele, plus see what types of marketing strategies are working for them in this day and age. The meetings are well organized and the format makes it easy to give and receive referrals.

CJ
North Reading

Suburban Success
467 Main St.
Wakefield, MA 01880



Suburban Success

**Networking group
for local businesses**



Every Tuesday at the
Americal Civic Center
467 Main St., Wakefield

Suburban Success

INCREASE SALES GET NEW CLIENTS MAKE CONNECTIONS

Suburban Success is a group of local businesspeople who meet weekly to learn about each other's trade, refer customers and exchange ideas.

Members include sole proprietors, small businesses and representatives of larger businesses in the north suburban area.

The group meets in Wakefield but also draws members from:

- Andover
- Lynn
- Malden
- Melrose
- North Reading
- Peabody
- Reading
- Stoneham
- Winchester
- Woburn
- Many other towns north of Boston



Suburban Success

meets every Tuesday, 7-8:30 a.m.

Americal Civic Center

467 Main St., Wakefield

VISITORS WELCOME

MEETING FORMAT

Weekly meetings provide a friendly, cooperative atmosphere in which members get to know each other and make quality referrals.

Meeting format includes:

- 60-second "pitch" by each member, explaining his or her business.
- 10-minute presentations by two members, providing more detailed information about their businesses.
- Informal networking before and after the meeting.
- One member per profession, eliminating competition for referrals.
- Tips on finding and making referrals.

MORE INFORMATION

Contact Suburban Success
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Suburban Success is a local chapter
of Business Network International
(www.bni.com)